

**2024 Hispanic Women/Latinas in Medicine:
Critical Needs for Empowerment
and Transformation in Practice
September 13-15, 2024
All Presentations Mountain Standard Time**

Friday, September 13, 2024

- 7:00 a.m. **Registration, Continental Breakfast, and Exhibits**
- 8:00 a.m. **Welcome**
Rosie D. Frazier, M.D., Mayo Clinic
Sofia Davila, M.D., Nationwide Children’s Hospital
- 8:30 a.m. **Opening Remarks**
Phoenix Mayor Kate Gallego
- 9:00 a.m. **A Seat at the Table: Empowering Women in Leadership and Beyond**
Connie Mariano, M.D., Center for Executive Medicine
- 9:30 a.m. **Network Building: Connecting for Success**
Rafael Fonseca, M.D., Mayo Clinic
- 10:00 a.m. **Question and Answer Session**
- 10:15 a.m. **Break and Exhibits**
- 10:30 a.m. **Journey to Zero: A Daily Well-being Practice to Help You Choose Your Journey**
Keith W. Jones, M.A., Mayo Clinic
- 11:00 a.m. **Panel Session:**
“Strategies for Promotion and Career Growth”
Facilitator: Evamaria Anvari, M.D.
Panelists: Lilia Cervantes, M.D.; Lucy Harris, M.D.; and Vivian Hernandez-Trujillo, M.D.
- 11:30 a.m. **Nurturing the Next Generation through Effective Mentorship**
Elizabeth Bonachea, M.D., Nationwide Children’s Hospital
- 12: 00 p.m. **Question and Answer Session**

Friday, September 13, 2024 *(continued)*

- 12:15 p.m. **Lunch**
- 1:15 p.m. **Navigating Multitasking: Lessons Learned**
Blanca C. Lizaola-Mayo, M.D., Mayo Clinic
- 1:45 p.m. **Conflict Resolution and Strategic Thinking**
Sarah B. Umar, M.D., Mayo Clinic
- 2:15 p.m. **Research, Grants, and Tears**
Diana Zepeda-Orozco, M.D., Nationwide Children's Hospital
- 2:45 p.m. **Mastering the Art of Contract Negotiation**
Vivian Hernandez-Trujillo, M.D., Nicklaus Children's Hospital
- 3:15 p.m. **Workshop: Microaggressions Simulation**
Monica Hoff, M.D., Nationwide Children's Hospital
Jeanette Schnierle, M.D., Nationwide Children's Hospital
- 3:50 p.m. **Question and Answer Session**
Rosie D. Frazier, M.D.
Sofia Davila, M.D.
- 4:00 p.m. **Adjourn**

Saturday, September 14, 2024

- 7:00 a.m. **Continental Breakfast and Exhibits**
- 7:50 a.m. **Announcements**
Rosie D. Frazier, M.D., Mayo Clinic
Sofia Davila, M.D., Nationwide Children’s Hospital
- 8:00 a.m. **Empowering Women to Achieve Their Dreams**
Mirla Avila, M.D., Texas Tech University Health Sciences Center
- 8:30 a.m. **Failing Forward: The Art of Harnessing Failure**
Mariela Rivera, M.D., Mayo Clinic
- 9:00 a.m. **Embracing Progress over Perfection**
Tisha N. Lunsford, M.D., Mayo Clinic
- 9:30 a.m. **Fertility and a Career in Medicine:
A Personal Road to Motherhood as a Physician**
Adriana Alvarez, M.D., Hospital Cleveland Clinic
- 9:50 a.m. **Question and Answer Session**
- 10:00 a.m. **Break and Exhibits**
- 10:15 a.m. **Panel Session:**
“Familia and Career: The Latina Juggling Act”
Facilitator: Rosie Frazier, M.D.
Panelists: Jessica N. Charles, D.N.P., M.S.N., R.N., N.E.-B.C.;
Monica I. Ibarra, M.S.; and Ashley C. Merida, B.S.N, R.N.
- 10:45 a.m. **Establishing and Cultivating Your Distinctive Personal Brand**
Jean C. Fox, M.D., Mayo Clinic
- 11:15 a.m. **Conquering Burnout for a Harmonious Life**
Eva M. Carmona Porquera, M.D., Ph.D., Mayo Clinic
- 11:45 a.m. **Question and Answer Session**
- 12:00 p.m. **Lunch**

Saturday, September 14, 2024 *(continued)*

- 1:00 p.m. **Speak with Confidence: Unveiling Clarity in Public Address**
Heidi Renpenning, Univision Arizona
- 1:30 p.m. **Unlocking Financial Wisdom: Empowering Physicians on the Path to
Financial Freedom**
Akintade Latifat, M.D., MoneyFitMD
- 2:00 p.m. **Silencing Your Inner Critic**
Jenny Zablah, M.D., Children's Hospital Colorado
- 2:30 p.m. **Finding Strength During Challenging Times**
Fiorela N. Hernandez Tejada, M.D., University of Texas MD Anderson Cancer
Center
- 3:00 p.m. **Question and Answer Session**
- 3:15 p.m. **Adjourn**

Sunday, September 15, 2024

- 7:00 a.m. **Continental Breakfast and Exhibits**
- 7:50 a.m. **Announcements**
Rosie D. Frazier, M.D., Mayo Clinic
Sofia Davila, M.D., Nationwide Children’s Hospital
- 8:00 a.m. **Discovering Belonging: A Journey of Inclusion**
Ana C. Zamora Martinez, M.D., Mayo Clinic
- 8:30 a.m. **Catalyzing Healthcare Policy Change: Expanding Access to Care for Undocumented Immigrants**
Lilia Cervantes, M.D., University of Colorado School of Medicine
- 9:00 a.m. **Strategies for Providing Culturally Sensitive Care**
Laura Suarez Pardo, M.D., Mayo Clinic
- 9:30 a.m. **Advocacy and Community Engagement for Change**
Leticia Rolón, M.D., Mayo Clinic
- 10:00 a.m. **Question and Answer Session**
- 10:15 a.m. **Break and Exhibits**
- 10:30 a.m. **Panel Session**
“Disrupting Systems: Being an Effective Advocate for Healthcare Equity”
Facilitator: Nathan Delafield, M.D.
Panelists: Maite Arce, Ph.D.; Lilia Cervantes, M.D.; Leticia Rolón, M.D.; and Niko Verdecias, Dr.PH, M.P.H.
- 11:00 a.m. **Initiatives to Reduce Healthcare Disparities**
Niko Verdecias, Dr.PH, M.P.H., Arizona State University
- 11:30 a.m. **Panel Session**
“Healthcare Training Challenges for Latinas”
Facilitator: Sofia Davila, M.D.
Panelists: Stephanie R. Hernandez, M.S. and Jeanette Schnierle, M.D.
- 12:00 p.m. **Navigating the US Healthcare System: What I Wish I Had Known**
Evamaria Anvari, M.D., Mayo Clinic
- 12:30 p.m. **Question and Answer Session**
Rosie D. Frazier, M.D.
Sofia Davila, M.D.
- 12:45 p.m. **Closing Remarks**
Rosie D. Frazier, M.D. and Sofia Davila, M.D.
- 1:00 p.m. **Adjourn**